

Quot Warner Pro

Warner Pressbook



The love that lived in her heart was the love she couldn't hold



He knew all about loving-but nothing about devotion



OLIVIA DE HAVILLAND

She desperately needed her sister's love --She was madly in love with her sister's man



SYDNEY GREENSTREET

The furious Fat Man... They Couldn't fool him - they Couldn't trust him ...

Start your Campaign planning here



Quiz'em Like 'Look' Does

How Do You Rate On Devotion?

By Ernest Dichter, Ph.D.

Author of "Psychology of Everyday Living"

somplete devotion is rare. The healthy individual, however, should be capable of a fair degree of altruism. It is a sign of personal security. A selfish person, the one who cannot devote himself to any person or cause, is really deep down afraid of losing something that rightly belongs to himself. He is an emotional miser. He needs every ounce of his inherent amount of affection for himself. Such a selfish emotional economy, like in the financial field, is a very poor one. If you keep all your fortune in your own safe at home, you cannot draw any interest. Neither does it give you real security. Only safe investments, participation and a sort of economic devotion give you a genuine assurance of returns.

In the psychological field it is the same. People who only love themselves and are devoted to themselves exclusively, perpetuate the original feeling of insecurity which caused them to be selfish in the first place.

Of course overdevoted people are also insecure. They over-insure themselves. They give all their affection away just to be on the safe side. This throwing away of affection does not always produce the right results, however, as the story of the Bronte sisters shows as far as their brother is concerned in the Warner Bros. motion picture "Devotion." The receiver of this affection usually revolts against such overprotection (as the technical term designates it).

The correct attitude in normal life is a high degree of altruism where giving of affection and devotion is mixed with the possibility of receiving it. The healthiest emotional climate is one where there is a free exchange of the valuable good of love and devotion. The other partner whether it be a brother, son or sweetheart has to have a chance to return and to repay love. In doing so he himself experiences great satisfaction. Real feelings of security thus depend on a sort of emotional democracy.

SCORING: Establish the value of your solutions by checking them against this table:

1.	a-2	2. a-1	3. a-	-4 4. a—2
	b-1	b3	b—	-3 b—1
	c-3	c-2	c—	-1 c-4
	d-4	d-4	d-	-2 d—3

Add all values and you have your score:

- 4—6 Little devotion.
- 7—9 You are somewhat capable of devotion.
- 10—13 Considerable devotion and healthy altruism.
- 14-16 Over-devoted.

QUIZ YOURSELF: Study the situations shown below, all of them appropriate scenes from Warner Bros.' motion picture, "Devotion," starring Ida Lupino, Paul Henreid, Olivia de Havilland and Sydney Greenstreet. Test yourself on your personal capacity for devotion by checking your response to each situation, then score yourself.

1. Brother Sick; One Sister



He needs constant care. You cannot leave him. How would you feel?:

- a) It is my duty. Can't be helped.
- b) It is silly to sacrifice myself to do it. He should go to the hospital. Will get better care there.
- c) I shall get great satisfaction out of helping my brother.
- d) Every sister should be grateful for such an opportunity to devote herself to her brother.

2. Sisters Love Same Man



What would you do if you were in same situation?:

- a) I would fight for my right.
- b) If my sister's happiness depended on it, I would withdraw.
- c) Let the man choose.
- d) I would feel happy to secure my sister's future and would relinquish the man.

3. Son Asks for Money



Your son needs money. All your savings are involved. How would you feel?:

- a) I owe him happiness and would give him all the money.
- b) I would be happy to make such use of my fortune.
- c) He should stand on his own feet. I would only harm him by such wrong altruism.
- d) I would give him some money but not all. I have to look out for myself.

4. Fiance Comes Home



You are engaged. Your boy friend comes home maimed. What would be your feeling?:

- a) Be nice to him out of sympathy but would have great difficulty adjusting myself.
- b) Could not take it. Would make both unhappy in the end. Break engagement.
- c) Wouldn't matter. I love him and not his leg. Makes me want to love him more.
- d) I'll adjust myself quickly.
 Think I am balanced enough
 and love him enough to overcome first difficulties.

Psychology

Quiz On
'Devotion'
Prepared
By Look
Magazine's
Famous
'Psychoquiz'

Editor

FOR NEWSPAPERS, LOBBY OR GIVEAWAY

Here's one of the most unusual publicity promotions ever to come your way. It has been especially prepared for you by Dr. Ernest Dichter, Ph. D., editor of Look Magazine's regular "Personality Clinic Psychoquiz." Dr. Dichter is also Consulting Psychologist of the Columbia Broadcasting System. It's a scoop for your newspapers and surefire for reader interest.

HERE'S WHAT TO DO WITH IT:

- 1. NEWSPAPERS: An extremely popular 'quiz' feature, available in mat form, for Feature Page, Woman's Page or Sunday Magazine Section.
- 2. LOBBY. Blow it up right from the press book

for a 40 x 60 lobby display. Provide reprint give-aways for extra take-home fun.

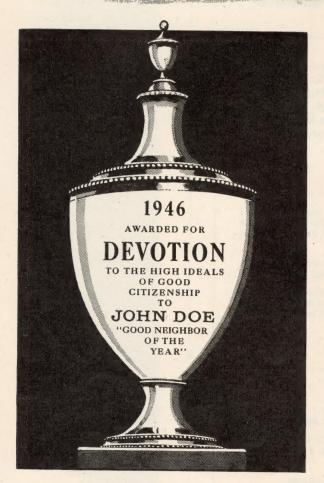
3. GIVEAWAYS: Make a sufficient quantity of reprints for distribution in schools, restaurants, hotels, drug stores and other merchant outlets. Use ad mat on back page for playdate credits.



ERNEST DICHTER, Ph.D.

ORDER: "D Psychoquiz Mat 401-B"-60c-from Warner Campaign Editor, 321 West 44th Street, New York 18, N. Y.

Everybody's In On This



Here's a suggested award which can be obtained and engraved locally. A plaque, medallion or certificate may also be used.

"AWARD OF DEVOTION" TO HONOR YOUR TOWN'S "GOOD-NEIGHBOR-OF-THE-YEAR"

The great and the near great have hogged the headlines for years. But in every community there are many average Americans whose unselfish and unstinting devotion to being just plain good neighbors has gone totally unsung. They are the men and women who have served on Selective Service and Ration Boards; who have sparked the vital wartime War Bond and Blood Plasma Drives; who have devoted time and effort and money to important local charity causes.

Peg an important local publicity promotion to this Devotion to Good Neighborliness theme this step-by-step way:

- 1. Your cooperating newspaper invites organizations and individuals to nominate your town's "Good Neighbor of the Year" for an "Award of Devotion" (see suggested award illustrated at left). Start this at least 3 weeks in advance of playdate.
- 2. Committee consisting of newspaper
- editor, mayor, industrialist, labor leader and social service authority is appointed to select winner and sponsor the award.
- 3. Award is made at a testimonial dinner at your leading hotel, with radio and newspaper coverage. Guests are invited to a special midnight preview of "Devotion" following dinner.

An Exciting 1-Day Newspaper Contest ->

This one offers guest tickets for most interesting letters naming "the girl I prefer as the object of my Devotion—and why!" It's cued to the film's three femme stars—Ida Lupino, Olivia de Havilland and Nancy Coleman, and their entrancing screen portrayals. Aimed for participation by both men and women, it's a "dilly" for your daily!

IN YOUR LOBBY, TOO!

Where preferred, set this up as a lobby contest, using blow-ups of the stills plus the copy as shown. Hand out reprints of the contest mat and provide facilities for filling out answers in your lobby. Name Woman's Page Editor as judge. Follow up with a newspaper story analyzing results on preferences by both men and women. (Stills available—order "D Contest Stills"—set of 3—25c—from Campaign Plan Editor, 321 W. 44th St., New York, N. Y.)

Order "D Contest Mat 303B" -45c-from Warner Bros. Campaign Plan Editor, 321 West 44th St., N. Y. 18, N. Y.

WIN FREE MOVIE TICKETS!

DEVOTION



Is she like IDA LUPINO?

Beautiful, strong-willed, sacrificing, tenderly loving, brilliantly creative...a girl like Emily, as portrayed by Miss Lupino in Warner Bros.' "Devotion".



A flashing personality, unconventional, fiery-tempered, quick to love, eager and exciting . . . a girl like Charlotte, as portrayed by Olivia de Havilland in "Devotion".



Is she like NANCY COLEMAN? Youthful, trusting, sensuously beautiful, deeply affectionate, loyal and loving... a girl like Ann, as portrayed by Nancy Coleman in "Devotion", a Warner Bros. picture.

ANYBODY CAN WIN FREE TICKETS TO SEE WARNERS' "DEVOTION".

co-starring IDA LUPINO, PAUL HENREID, OLIVIA de HAVILLAND and SYDNEY GREENSTREET, with NANCY COLEMAN

HERE'S ALL YOU HAVE TO DO: Write a letter of 100 words or less in answer to Quiz #1 for the men and Quiz #2 for the girls.

QUIZ#1

MEN! Which of these three types of women would you prefer as the object of your Devotion—and why? QUIZ#2

GIRLS! Who do you think would most likely win a man's devotion – Emily, Charlotte or Ann – and why?

Winning letters will be judged for interest and originality regardless of choice. Write your name and address at right, then clip and attach this announcement to your contest letter. Watch this newspaper for list of winners!

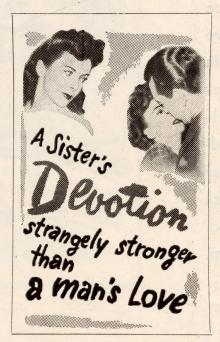
ADDRESS

→ YOUR 4-DAY → TEASER AD → CAMPAIGN

Here's a solid dramatic angle to pre-sell your title. These teasers should be used singly for four consecutive days building up to your regular display ad campaign or use all four run-of-paper same day with display ad. In the latter case spot a slug under each teaser, "See Page 00," directing attention to your big ad on movie page. Also use 'em in your program starting four weeks in advance and reprint for giveaways.









All 4 teasers on one mat; Order "D Teaser Mat 302B"-45c-from Warner Bros. Campaign Plan Editor, 321 West 44th Street, New York 18, N. Y.

TWO WAYS TO GET CO-OP STORE ADS



Order "D Co-op Ad Mat 301B"-45c-from Campaign Editor, 321 West 44th Street, New York 18, N. Y.

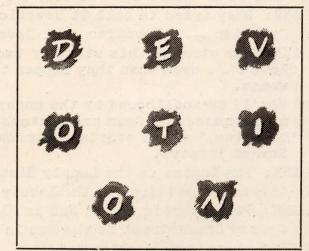
← ← This Mat Ties in Title With Merchant Ad

Use this as the heading for a series of co-op newspaper ads selling fashion accessories, costume jewelry, confections, leather goods, etc. Tie-ins can be arranged with individual advertisers or directly with your newspaper's ad manager for a full page of co-op ads featured as "Gifts of Devotion." Also make blow-ups of this heading for use in window displays.

Try a Treasure Hunt . . . With This -> ->

Arrange with newspaper's classified ad manager to promote a "treasure hunt" by spotting each of the letters in the title "Devotion" in a different ad throughout the newspaper's ad columns. Readers are invited to find and clip the ads carrying all the letters in "Devotion" and send them into the daily's "Devotion Editor" with a 50-word letter telling "How The Daily News Classified Ads Have Helped Me." Award 10 pairs of guest tickets daily to winning "treasure hunters." Newspaper features contest rules over a 2-column ad of "Devotion."

Order "D Treasure Hunt Mat 101B"15c-from Campaign Editor, 321 West 44th Street, New York 18, N. Y.



YOUR CAMPAIGN FOR LOBBY AND RADIO

Sell Stars And Story With This → →

Here is a suggested set-piece or wall display for lobby. Give it a striking color treatment, with title in white letters with black shadow on blue scroll; background shadows in yellow; credits on scroll in black on red; star heads and copy in panel in black on a light red tint background. All art units available in still form.



Order
"D SetPiece
Stills"—set
of 5—50c
—from
Warners'
Campaign
Editor, 321
West 44
St., N. Y.
18, N. Y.

...Plus These Teaser 40 x 60 Display Ideas ->

One sells the strong performances by four great stars; the other gives you a teaser for your lobby to be displayed at least two weeks before playdate. All art units available in still form.



Order
"D Star
Display
Stills"—
set of 4—
40c—from
Campaign
Editor, 321
W. 44 St.,
N. Y. 18,



Order
"D Teaser
Display
Still"—
10c—from
Warners'
Campaign
Plan Editor,
321 West
44th St.,
New York
18, N. Y.



30-SECOND ANNOUNCEMENT

ANN: They didn't dare call it love . . .

2nd ANN: They tried to call it Devotion.

Ann: Devotion . . . Devotion . . . Devotion.

2nd ANN: How strange this story of two kinds of love . . . even when they happen to the same woman.

ANN: You'll be spellbound by the unforgettable performances of four great stars in Warners' "Devotion," which starts tomorrow at the Strand Theatre.

2nd ANN: Ida Lupino is the Lonely Sister . . .

ANN: Olivia de Havilland is the Lovely Sister . . .

2nd ANN: Paul Henreid is the Man in Black . . .

ANN: Sydney Greenstreet is the Man in Doubt . . .

ANN: But there's no doubt about it . . . You'll be entranced by the story of a strange "Devotion" . . . starting tomorrow at the Strand.

30-SECOND ANNOUNCEMENT

ANN: Listen to what people are saying about her. WOMAN: She's the shameless daughter of a wild brood.

ANN: There cannot be two kinds of love . . . even in the same woman.

2nd ANN: It's a soul-penetrating story of two sisters loved by the same man--yet strangely devoted to each other. It's Warner Bros.'
"Devotion," now at the Strand Theatre. It's a dramatic entertainment to enthrall your heart with four unforgettable performances by . . .

ANN: Ida Lupino, who keeps her shadowed secret as long as she dares.

2nd ANN: Olivia de Havilland, in whose heart there is a desperate yearning for a dangerous love.

ANN: Paul Henreid, who loves them both--but can he belong to either of them?

2nd ANN: Sydney Greenstreet, who is too wise to fool--or to trust.

ANN: Thrill to the terrifying emotions of a strange "Devotion," now showing at the Strand.

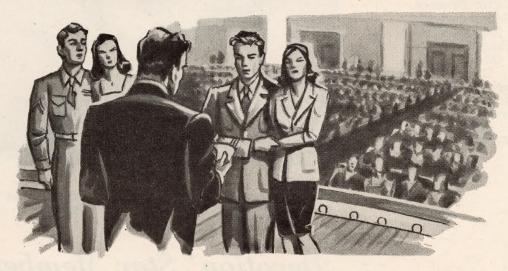
RADIO COMMERCIAL TIE-INS

Contact your local radio station's commercial copy department head to work in the title "Devotion" in some regular commercials. Suggested tie-in line: "... an exciting gift of Devotion... as exciting as Warner Bros.' 'Devotion,' now at the Strand."

3 BIG STUNTS FOR YOUR NEWSPAPER

→ → Set This Up For Your Stage:

MARRIED COUPLES RENEW THEIR VOWS OF DEVOTION



Through local columnist or Woman's Page editor, invite a prominent Court of Domestic Relations Judge to project the idea that all married couples should renew their marriage vows every five years. This event should be known as the "Devotion Ceremony" and should be a near-repetition of the marriage vows. A variation of this theme would be to have returned veterans and their prewar brides renew their vows of devotion in a similar ceremony.

Here's How . . . Step-By-Step:

- 1. All couples who wish to renew their vows of devotion should get in touch with columnist.
- 2. Run a screen slide and place a lobby display inviting audience to participate.
- 3. Make the stage of your theatre available for the ceremony.
- 4. Tie in local merchants to present

Devotion gifts to participants.

5. Give each couple a "Devotion Certificate" which reads: "DEVOTION . . . Of all the wonderful qualities of marriage, of a man and woman's love for each other, the greatest is Devotion. For Devotion to their marriage ties and marriage ideals, Mr. and Mrs. John Doe are granted this Devotion Certificate. Signed by Mayor."

"IS A GIRL WISE

→ Ask Your Fans:

TO DEFY CONVENTION?"

In "Devotion" people call Charlotte (Olivia de Havilland) "the shameless daughter of a wild brood" because she wanted to meet life and temptation.

Is it wrong for any girl to be curious about love? Is a girl wise to defy convention?

That's the question on which to hang one of the most provocative stunts in years. Do it like this:

Arrange with the local newspaper's Woman's Page or Heart Throb editor or your radio station's woman commentator to offer a cash award for the most penetrating letters in answer to the question:

"Is a girl wise to defy convention?"

For illustration, cite Charlotte's exciting excursion to Brussels and her romance with the ardorous Monsieur Heger (Victor Francen). Award guest tickets to see "Devotion" to all runners-up.

ALTERNATIVE: This theme may also be used for a radio forum in which jurists, social workers and civic leaders participate.

>-> Start a Controversy With This:

SUCCESSFUL MARRIAGES ARE BASED ON DEVOTION—NOT LOVE!

If true love never runs smooth, then a marriage based on mutual devotion and respect has the edge in the marital sweepstakes. This opinion may be held by an important local authority, such as a woman newspaper columnist, female radio commentator, a judge of Domestic Relations or Family Court, Social Service leader—anyone familiar with marriage problems.

Suggest that this opinion—a practical view of marriage—be given wide publicity. It's sure to start a controversy in newspapers, radio and forums. Once the first statement appears favoring Devotion over Love as the basis of successful marriage, set up a "Devotion vs. Love" Ballot Box in lobby and invite patrons to join in the argument.

TIE-UP STILLS





Pearls (Still IL 526)

Cosmetics (Still ILA 176)





Lingerie (Still IL 522)

Pipes, Jackets (Still PH 158)

Get extra windows with these. Mount on 22 x 28 cards carrying credits.

Order "D Tie-Up Stills" -10c each - from Warner Campaign Plan Editor, 321 West 44th St., N. Y. 18, N. Y.

Your Publicity

The Cast

Emily Bronte	IDA LUPINO
Arthur Nicholls	PAUL HENREID
Charlotte Bronte	
Thackeray	SYDNEY GREENSTREET
Anne Bronte	Nancy Coleman
Branwell Bronte	Arthur Kennedy
Lady Thornton	Dame May Whitty
Monsieur Heger	Victor Francen
Mr. Bronte	
Aunt Branwell	Ethel Griffies
Sir John Thornton	Edmond Breon
Madame Heger	Odette Myrtil
Mrs. Ingham	Doris Lloyd
Tabby	Marie De Becker
Miss Thornton	Eily Malyon
Hoggs	Forrester Harvey
Draper	Billy Bevan
Seton	Geoffrey Steele

Synopsis

(Not for Publication)

Charlotte, Emily and Anne Bronte (Olivia de Havilland, Ida Lupino and Nancy Coleman) live with their father, the Rev. Mr. Bronte (Montagu Love), their erratic brother Branwell (Arthur Kennedy) and their Aunt Branwell (Ethel Griffies) in the village of Haworth, Yorkshire, in 1836. The girls have begged wrapping paper from Lady Thornton (Dame May Whitty) because they cannot afford to buy the writing paper they require for the prodigious number of poems, essays, stories and novels they are continually composing. Meanwhile Branwell, deep in many cups, meets the Rev. Mr. Nicholls (Paul Henreid), the new curate to Rev. Mr. Bronte's parish.

Earnestly believing that Branwell is a genius, Anne and Charlotte prepare to become governesses in order to finance him in London.

While Charlotte and Anne are suffering indignities as governesses and trying to write poems, Emily and Mr. Nicholls become close and understanding friends. Emily trusts the friendly curate so completely that she tells him of her strange dream, the one about the cloaked horseman who gallops past on the black horse.

Branwell returns. London did not appreciate genius. He is jealous of his sisters and berates them for betraying his talent. They are planning to publish a book of poems. Nicholls meets Charlotte for the first time. At a party at Lady Thornton's, Charlotte forbids Nicholls to see Emily, commands him to leave the parish. He retaliates by kissing her. Later, Branwell fights Nicholls, and another village scandal ensues. But Branwell confesses it was his fault, and Nicholls buys a bad painting of his to finance the education of Emily and Charlotte in Brussels.

Emily comes to Nicholls' apartment to tell him she loves him and to beg him not to send her to Brussells. But Nicholls cannot in truth say he loves Emily.

At the Heger Seminary in Belgium, Charlotte falls in love with the headmaster, Henri Heger (Victor Francen) and callously reveals to Emily that Nicholls kissed her. The girls are elated to learn that their poems are to be published, then downcast to hear Branwell is seriously ill. Heger dismisses Charlotte casually and she leaves with a heartbreak.

Back at Haworth, Branwell reads Charlotte's manuscript, "Jane Eyre," and Emily's "Wuthering Heights" and announces, as he lies dying, that Emily and Charlotte are in love with the same man.

"Jane Eyre" is published simultaneously with "Wuthering Heights" and becomes the sensation of literary London. It runs into many editions and William Makepeace Thackeray (Sydney Greenstreet) squires Charlotte about in triumph.

Charlotte, in triumph and, as Thackeray said, "as if she stepped out of 'Vanity Fair'," visits Nicholls in Limehouse. He admits that he loves her, but they quarrel violently and Charlotte returns to Haworth. Emily lies desperately ill.

As Emily dies, Charlotte finally understands the integrity of her real greatness and the quiet strength of her love. Emily dies with the vision of the black horseman, not unwelcome now, in her eyes.

Soon thereafter, the Rev. Mr. Nicholls returns to Haworth.

(Running Time: 107 Minutes)

Production

Produced by Robert Buckner. Directed by Curtis Bernhardt. Screen Play by Keith Winter; Original Story by Theodore Reeves. Music by Erich Wolfgang Korngold. Director of Photography, Ernie Haller, A.S.C. Film Editor, Rudy Fehr. Art Director, Robert M. Haas. Sound by Stanley Jones. Special Effects by Jack Holden, Jack Oakie and Rex Wimpy, A.S.C. Dialogue Director, James Vincent. Montages by Don Siegel and James Leicester. Set Decorations by Casey Roberts. Gowns by Milo Anderson. Makeup Artist, Perc Westmore. Musical Director, Leo F. Forbstein. Assistant Director, Jesse Hibbs.



Still No. IL 528

lat No. 204-30c

Ida Lupino is co-starred with Olivia de Havilland, Paul Henreid and Sydney Greenstreet in Warners' "Devotion," currently playing at the Strand.

'Devotion' Star Member Of Old Thespian Family

On page 1177 of "Who's Who in the Theatre" there is a diagram of the Lupino family tree. It only goes back to 1780 which isn't nearly far enough, for the Lupino family tree has been full of actors for centuries.

"Some of them probably are hanging from its branches," says Ida Lupino, youngest member of the ancient tribe of thespians whose current starring film, Warners' "Devotion," opens on Friday at the Strand.

Ida burst upon the English theatrical world at the age of 13, as a film extra. She played her first leading role in a motion picture only a year later. She was cast as the "girl friend" of John Loder, then a rising young English actor who since has made his mark in American films. The role was a tempestuous one with plenty of chance for high drama. Ida made the most of it. Thereafter, although she made several comedies, Miss Lupino found herself playing vixens and the like with increasing frequency.

It was, however, a role of that type which brought Miss Lupino to Hollywood.

When Ida heard that William A. Wellman was about to produce and direct "The Light That

Failed," she went after and was given the role of the tragic Bessie, who slashed the artist's one masterpiece to ribbons.

The critics and public cheered Ida's performance, and she smiled complacently. After that came roles in Warner Bros.' "Ladies in Retirement," "The Hard Way," "In Our Time" and similar efforts that enabled Miss Lupino to keep right on proving she was a highly dramatic actress.

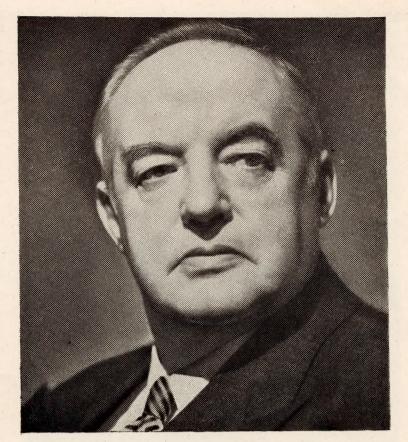
In her current Warner film, "Devotion," a stirring romance about two sisters who fall in love with the same man, Ida Lupino shares starring honors with Olivia de Havilland, Paul Henreid and Sydney Greenstreet.



Still No. PH 16

Mat No. 205-30c

A new and different characterization is submitted by suave Paul Henreid in Warner Bros. stirring drama, "Devotion," currently at the Strand. The film also stars Ida Lupino, Olivia de Havilland and Sydney Greenstreet.



Still No. SG 2

Mat No. 206-30c

Sydney Greenstreet is one of a quartet of stars currently appearing in Warners' "Devotion" at the Strand. Others starred in the film story of two sisters in love with the same man are Ida Lupino, Paul Henreid and Olivia

Grandmother Thought Twice Before Dancing

Six elegant girls in hoopskirts were asleep on the ballroom floor. It's a trick that can be done, if a girl is tired enough, and the girls attending this party were exhausted.

Fifteen or twenty other girls had found camp chairs and were trying uncomfortably to relax. Olivia de Havilland leaned against a thing that looked like an ironing board, up-ended, and seemed to find it comfortable.

This was the middle of the day's work in the dance scene during the filming of Warner Bros.' "Devotion," the Strand's current feature that stars Olivia de Havilland, Ida Lupino, Paul Henreid and Sydney Greenstreet. There were about four more hours of dancing to do, and everybody was trying to conserve energy.

The Misses de Havilland and Lupino, who are small girls and not professional dancers, could not lie on the floor because of their more elaborate costumes and hair-dos.

Sylvia Opert, one of the girls on the floor, is a professional dancer. She opened an eye long enough to take notice and explain a few things.

"In these heavy dresses! After an hour, you are tuckered out. It's the repetition that gets you down. This is harder work than precision dancing in line."

Miss Opert said she had great respect for her maternal ancestors.

"They must have been hardy women to have stood it," she said. "The average girl today, wearing little or nothing by comparison, has a frolic at a dance. I can see now that dancing in the old days made a girl work like a horse. And all the time she was supposed to look as immaculate as a Dresden doll."



Still No. OD 1797

Mat No. 202-300

Lovely Olivia de Havilland returns to the screen on Friday when Warner Bros.' "Devotion," a thrilling drama of love and sisterly sacrifice, opens at the Strand Theatre. Co-starred with her are Ida Lupino, Paul Henreid and Sydney Greenstreet.

Warners' 'Devotion' At Strand Is Moving Drama

(Prepared Review)

Starring four of Hollywood's most capable dramatic players, Ida Lupino, Paul Henreid, Olivia de Havilland and Sydney Greenstreet, Warner Bros.' newest screen drama, "Devotion," opened last night at the Strand Theatre before an audience of first-nighters who sat enthralled throughout the entire production. The film, a swiftly paced portion of adult filmfare, is certain to find a wide audience among discriminating filmgoers.

Under the able directorial reins of Curtis Bernhardt whose recent triumph, "My Reputation," earned him nationwide critics' acclaim, "Devotion" tells a moving story of two beautiful and talented sisters of world renown, Charlotte and Emily Bronte (played by Olivia de Havilland and Ida Lupino respectively), and their starcrossed love for the same man (Paul Henreid), a curate in their father's parish.

Raised in a family of erratic but devoted personalities — a stern, unforgiving father (Montagu Love); a skeptical maid-en aunt (Ethel Griffies); their lovely — and loving — youngest sister Anne (Nancy Coleman); and their brother Branwell, (Arthur Kennedy), a tippler, an egotist, and a genius-it is clear from the start that the sisters' devotion to each other can well lead to unhappiness or worse. Vividly painted are the girls' bitter months as governesses in the employ of wealthy families, their happy but shortlived sojourn in a Belgian academy, their kindred hopes and poorly-laid plans. With prolific pens, both Emily and Charlotte write inspiring novels. Literary London, of the early 1830's, welcomes Charlotte and toasts her with many gay balls and quaint teas. No less a personage than Thackeray (played by Sydney Greenstreet), squires her about in fashion. Only a few, however, recognize in Emily's "Wuthering Heights" the greater work. The film sweeps to a dramatic conclusion as the sisters realize their every ambition except one—to know the love of Mr. Nicholls.

In reviewing the performances of so capable a starring cast, only superlatives can be used. As shy, undertanding, desperately unhappy Emily, Ida Lupino is superb. Watching her steady portrayal of a girl marked for tragedy, this reviewer was moved to realize that Miss Lupino is unquestionably one of the screen's truly great actresses. Olivia de Havilland's tender portrayal of her sister Charlotte, a girl who is Emily's direct opposite, is wonderful to watch. Gay, slightly frivolous, endearing, Miss de Havilland gives a performance moving in its simplicity, one that will not soon be forgotten.

Praise is also in order for the film's two male stars, Paul Henreid and Sydney Greenstreet, for their skillful handling of equally difficult roles. Henreid's understanding curate and Greenstreet's portrayal of England's beloved Thackeray, are strongly convincing and a credit to their acting skills.

Supporting the principals are a company of featured players including Nancy Coleman, Arthur Kennedy, Dame May Whitty, Victor Francen, Montagu Love and Ethel Griffies. Their performances, especially those of Nancy Coleman and young Arthur Kennedy, do much to make this film one of the season's finest.

Adapted for the screen by Keith Winter from an original story by Theodore Reeves, "Devotion" was photographed by Ernie Haller, A.S.C. and produced by Robert Buckner.

Sisters Love Same Man In New Warner Picture At Strand

(Current Theatre Story)

As a welcome relief from the more usual boy-meets-girl romance that comes out of Hollywood, Warner Bros. have ventured to produce a new and different type of screen love story that combines sound plot with skillful presentation. "Devotion," currently playing at the Strand Theatre is that picture. Concerned with the strange triangle of two sisters who fall in love with the same man, the film boasts a topnotch cast of players headed by stars Ida Lupino, Paul Henreid, Olivia de Havilland and Sydney Greenstreet.

Rarely, with the exception, perhaps, of a few musical extravaganzas, has so much potential dramatic ability been assembled in one film. Ida Lu-pino and Olivia de Havilland, both actresses of uncommon beauty and no mean ability, are cast as the mutually devoted, brilliantly gifted Bronte sisters, Emily and Charlotte, respectively. Against the background of gilded, literary London during the early days of the nineteenth century-when Charlotte Bronte was toasted throughout its mirrored halls-and the bleak, wind-swept moors that housed Emily's fiercest and tenderest dreams, the film paints a stirring picture of family love so strong it knows no limits.

Reared amidst a group of flamboyant personalities in the parish home of their father (Montagu Love), the Brontes early show an unusual family devotion and it is clear from the start that the sisters' love for their weak and egotistical brother, Branwell (Arthur Kennedy), can lead only to tragedy. All their love, their sympathies, are equally divided between him and their writings. The arrival of a young curate, Mr. Nicholls (Paul Henreid), brings unhappiness to Emily for she realizes that while her love for him is deep and enduring, he will never return it. Through wonderful months at an academy in Belgium where Charlotte and Emily have gone to continue their studies, and all during Charlotte's sad little romance with a polished Frenchman, the sisters conceal from each other their love for Mr. Nicholls. "Devotion" comes to a sweeping climax as wealth and fame come to the Brontes-bringing with them misfortune and tragedy.

Adapted for the screen by Keith Winter from an original story by Theodore Reeves, "Devotion" also features an important supporting cast that includes Dame May Whitty, as a local society dowager; Nancy Coleman, as the youngest Bronte, lovable Anne and Victor Francen as Monsieur Heger, Charlotte's first love.

Under the direction of Curtis Bernhardt, "Devotion" was photographed by Ernie Haller, A. S. C. and scored by Erich Wolfgang Korngold. The film was produced by Robert Buckner.

Here's An Arresting Advance Story, Suitable For A Sunday Feature

Unusual Love Triangle In Warners' 'Devotion'

(Advance Theatre Story)

The love triangle, so often exploited in films, the theatre and in literature, and so seldom done full credit, has been intelligently and adroitly handled by Warner Bros. in their newest drama, "Devotion," which arrives Friday at the Strand Theatre. An unusual cast headed by four of Hollywood's most talented stars—Ida Lupino, Paul Henreid, Olivia de Havilland and Sydney Greenstreet—is on hand to play the leading roles in a film which is a telling and authentic recital of the strange and mutual devotion of two lovely sisters, and their overpowering love for the same man.

Bernhardt's Direction

Skillfully directed by Curtis Bernhardt whose most recent assignment, directorial Reputation," has won audience and critical acclaim all over the country, the film's action takes place in England during the early days of the nineteenth century when family pride and social position were coveted treasures. It was unlikely, in those days, that two young country girls with little education would ever aspire to riches and fame. But that is the story of Charlotte (Olivia de Havilland) and Emily (Ida Lupino) Bronte—a story that begins on the Eng-lish moors in a small Yorkshire

Raised in a family composed of outspoken and freely gifted personalities-a stern, calculating father (Montagu Love); a caustic maiden Aunt (Ethel Griffies); a lovable, sensitive sister, Anne (Nancy Coleman); and an egotistical, self-inflated, tippler of a brother, Branwell (Arthur Kennedy)—it is obvious from the start that Charlotte and Emily must inevitably be drawn together. The effect Mr. Nicholls (Paul Henreid), a curate in the parish of Mr. Bronte, produces upon the girls' affection for one another is immediately visible in Emily who begins to withdraw further and further from the world around her. She gives vent to her feelings only in the novel she is writing-and which is one day to win acclaim as "Wuthering Heights." Charlotte, on the other hand, gay, vital, reckless, harbors nothing but animosity for the curate and plunges headlong into a flirtation with a suave Belgian (Victor Francen). From the heartache she receives at his hands, Charlotte turns to

Beautiful Star Admits To Lonely Luncheons

Every day during the filming of "Devotion," her latest Warner Bros. picture currently playing at the Strand, Olivia de Havilland brought two lunches in one paper sack to the studio with her. During all that time she never appeared in the studio dining room for lunch but ate her lunch and fed her dog Shadrack out of the same container in one of the set parks on the back lot. The actress explained that she was trying to teach her airedale pup good table manners so that he could, eventually, be taken into the studio "Green Room" for lunch with her.

Besides Olivia de Havilland, "Devotion" also stars Ida Lupino, Paul Henreid and Sydney Greenstreet. writing her novel and, with the publication of "Jane Eyre", she is financially independent and overnight becomes the toast of literary London. Even the austere Thackeray (Sydney Greenstreet) squires her about in grand style.

How the sisters' love for each other is split asunder by their discovery of a new and greater love; how fame and fortune arrive at long last only to be followed by heartbreak and disillusion; and how, despite their inordinate brilliance, it is heart, not head, that dictates the final solution to their pressing problem, makes "Devotion" an exciting and absorbing film combination of drama and authenticity that is certain to point a commendable way for future film dramas based on real life circumstance.

Also In Cast

Other important members of an excellent cast include Dame May Whitty as a local English dowager; Odette Myrtil, Billy Bevan, Doris Lloyd and many more.

Adapted from an original story by Theodore Reeves, the screen play of "Devotion" was written by Keith Winter, eminent British novelist and playwright. The film was produced for Warner Bros. by Robert Buckner, who was responsible in the past for such Warner hits as "God Is My Co-Pilot," "San Antonio" and "Mission to Moscow." Others concerned in the picture's making include Erich Wolfgang Korngold, who contributed the original music; Casey Roberts, who designed the set decorations; gown designer Milo Anderson, and makeup artist Perc Westmore.



Still No. D 501 Mat No. 111-150

IDA LUPINO plays another highly dramatic role as a woman whose love is spurned in Warners' "Devotion" which also stars Olivia de Havilland, Paul Henreid and Sydney Greenstreet and opens at the Strand on Friday.



Still No. D 561

Mat No. 207_20-

Ida Lupino and Paul Henreid (above) share top starring honors with Olivia de Havilland and Sydney Greenstreet in Warner Bros.' stirring new romantic drama, "Devotion," currently at the Strand Theatre.

New Warner Bros. Film, 'Devotion,' At Strand Tonight

(Opening Day Reader)

A love story, both tender and compelling, has been brought to the screen by Warner Bros. in "Devotion," their latest film drama, which opens tonight at the Strand Theatre. Starring Ida Lupino, Paul Henreid, Olivia de Havilland and Sydney Greenstreet, the film tells the story of a strange, threesided love involving two sisters and a man—a love which was later to leave its mark on the world.

Keith Winter Adapts

Adapted for the screen by Keith Winter from an original story by Theodore Reeves, "Devotion" reunites Ida Lupino and Paul Henreid, last seen together in another Warner hit, "In Our Time;" Olivia de Havilland and Sydney Greenstreet.

Directed by Curtis Bernhardt, the film also features an important supporting cast of whom Nancy Coleman, Arthur Kennedy, Dame May Whitty and Victor Francen are a select few. Photographed by Ernie Haller, A. S. C., "Devotion" was produced by Robert Buckner.

Star Offers Advice To Perfectionists

Sydney Greenstreet, an "actor's actor" because of the perfection he insists on from himself, recently revealed why he is always letter-perfect in his lines.

Asked about his uncanny knack of knowing not only his part but the parts of the three other stars in Warners' newest film drama, "Devotion," currently at the Strand, he disclosed that an actor's best friend is his house-keeper.

"I try my lines on Scotty Murdoch, who has kept house for me for the past twenty years. When Scotty says I'm okay, that's good enough for me," says Greenstreet.

Ida Lupino, Paul Henreid and Olivia de Havilland compose the triumvirate of top talent co-starring with Greenstreet in the film.

Actress Loses First Man In 30 Pictures

Olivia de Havilland's record of always getting her man in pictures has been broken at last.

For thirty straight pictures, since 1935, Olivia has never come out second-best in a love affair. But in Warners' "Devotion," currently at the Strand, Victor Francen turns her down cold.

A little miffed, Olivia explains that her infatuation for Francen in "Devotion" is merely a schoolgirl crush and doesn't count.

Besides Miss de Havilland, "Devotion" also stars Ida Lupino, Paul Henreid and Sydney Greenstreet.

'Devotion,' At Strand Friday, Boasts 4 Stars

(Advance Reader)

Starring four of today's brightest film stars, Ida Lupino, Paul Henreid, Olivia de Havilland and Sydney Greenstreet, Warner Bros.' "Devotion," a moving drama about two sisters who love the same man, makes its local debut on Friday at the Strand Theatre.

Bernhardt Directs

Directed by Curtis Bernhardt, the film tells the unusual and poignant story of two beautiful sisters who fall in love with the same man—a three-sided romance which has left its mark on the world. Set against the background of ignorance and petty class distinctions in the early part of the nineteenth century, the film boasts an important supporting cast that includes Nancy Coleman, Arthur Kennedy, Dame May Whitty and Victor Frances.

The roles of the rival sisters are played by Ida Lupino and Olivia de Havilland while Paul Henreid, in a departure from his usual screen characterization, portrays the man they love.

Adapted for the screen by Keith Winter from an original story by Theodore Reeves, "Devotion" was photographed by Ernie Haller, A. S. C., and produced by Robert Buckner.

Theatre Veteran Finds Out Films Are Hard Work

The only trouble with being a fine actor in Hollywood is that you're worked to death.

Sydney Greenstreet knows all about that. In only a few years in Hollywood, the actor has made more than a dozen pictures.

And that is something. Especially is it tough when you consider that Greenstreet's roles are not of the usual Hollywood "Hello-goodbye-be-seeing-you" type.

A Sydney Greenstreet part usually comes close to being the kernel of any picture in which he appears.

That's the way it turned out in "The Maltese Falcon," his first. Audiences didn't know his name, but the answers to nearly all the sneak-preview cards asking "Who gives the best performance?" read "The fat man." That was Sydney, who weighs in at a solid two-hundred-eighty pounds of actor.

Warner Bros., where Sydney punches in, knew right then that they had something. Taking advantage of his leave of absence



Still No. S 634 Mat 109—15c
SYDNEY GREENSTREET discards his
villainy and portrays the convivial
Thackeray in Warners' "Devotion,"
currently at the Strand. Co-starred
with him in the thrilling drama of
love are Ida Lupino, Olivia de Havilland and Paul Henreid.

from the Lunt-Fontanne production of "There Shall Be No Night," Warners rushed him into his second picture, "They Died With Their Boots On," in which he scored as Gen. Winfield Scott. When the Lunts wound up their road tour, Greenstreet, who had grown to like Hollywood, broke a rule of years' standing to sign a studio contract. That was only a few years ago and he's rarely been out of camera range since.

Greenstreet, who was born in Sandwich, Kent, England, likes Hollywood and says he has settled down there for good.

"I'm comfortable up here," he says. "I've done my traveling. I am over sixty-five now and I have come to Hollywood because I think there is tremendous scope for great work here.

"The most important thing with me in pictures is to keep from being typed. I started as an arch-heavy in 'The Falcon,' and feared for a while that I'd stay as a big bad man.

stay as a big bad man.

"Luckily, and I intend to keep it that way, I haven't. Warners changed my characterization for 'They Died With Their Boots On,' when I played Gen. Scott. I was a heavy again as an enemy agent in 'Across The Pacific' and a sort of benevolent mystery man in 'Casablanca.'

mystery man in 'Casablanca.'
"For 'Background to Danger'
I reverted to evil again as head
of the Nazi Gestapo but in 'Conflict' I was a psychiatrist who
sent murderer Humphrey Bogart to his execution. In the
fantasy 'Between Two Worlds'
I was a representative of the
supreme authority in the netherworld, charged with the responsibility of judging mortals for
entrance into heaven or the
other place, while in 'Passage to
Marseille' I was once more a
heavy of diabolical proportions.

"'Devotion,' my current film, has me cast as William Makepeace Thackeray, a perfectly lovely gentleman. But in 'The Mask of Dimitrios' I switched back to a man of mystery and dark doings. In 'The Conspirators' I was good again, leading the underground pledged to destroy the Nazis, but in 'Christmas in Connecticut,' I was a plain stuffed shirt, neither good nor bad. Now, that is what I call running the gamut of types."

Actually Sydney had never played a menace before coming to Hollywood. In the theatre, seventy-five percent of his roles were straight comedy, which isn't hard to realize, considering his out-size. He also played in musical comedy for ten years.

If Greenstreet has any criticism of Hollywood actors, and he is very loathe to criticize anything or anyone, it is that they don't work hard enough.

"Maybe I can't help it," he says. "Maybe it's old-fashioned on my part, but I have to be letter-perfect in my lines before setting foot on a stage. Guess I was brought up that way."

Co-starred with Greenstreet in Warners' "Devotion" are Ida Lupino, Olivia de Havilland and Paul Henreid. The film, an unusual romantic triangle, opens on Friday at the Strand.

Three Interesting Women Perfectly Cast In Film

Three of Hollywood's most interesting young women are playing the Bronte sisters, Charlotte, Emily and Anne, in Warner Bros.' newest drama, "Devotion," currently at the Strand. This is logical because the Brontes were pretty interesting, themselves.

The three players most involved are Olivia de Havilland, Ida Lupino and Nancy Coleman and the sets where these three lovely ladies worked were among the most popular spots on the studio grounds as long as "Devotion" was before the cameras.



Still No. D 28

Mat 201—30c

"Devotion" between brother and sister (Arthur Kennedy and Ida Lupino) reaches a high point in the dramatic scene above from Warner Bros.' stirring new film by that title, currently at the Strand Theatre. Besides Miss Lupino, the film also stars Olivia de Havilland, Paul Henreid and Sydney Greenstreet.

The girls were all well chosen for these unusual roles. The Brontes were writers and poets and, together, made up a closely knit family with their brother, Branwell, and their clerical father. These same characters make up the heart and substance of "Devotion." Arthur Kennedy plays the role of Branwell and Montagu Love portrays the patient father of the remarkable tribe.

Olivia has written verse. She still does, on occasion, she admits, and, although none of it has been published in modern anthologies of poetry, neither were the early works of Charlotte Bronte, whom she portrays in the picture.

Emily, played by Ida Lupino, is most famous, perhaps, as the

best poet of the family and the author of "Wuthering Heights." Miss Lupino disclaims all ambitions to become a poet in her own right but she likes to dabble in the arts, including that of the playwright. She builds little dramas for home production with her immediate circle of friends, often writing both lines and music.

Nancy Coleman plays the role of Anne Bronte. She, too, has confided that she has written verse and she admits, when pressed, that one of her bureau drawers at home is half filled with poetry by Nancy Coleman.

The Bronte sisters' seriousness of purpose is a quality shared by the actresses. Three more determined young women cannot be found.

AND THESE ADDITIONAL THUMBNAIL MATS - 15c EACH



Mat 107-15c



Mat 102—15c Paul Henreid



Mat 104—15c Sydney Greenstreet



Mat 106—15c Victor Francen



Mat 105—15c Arthur Kennedy



Mat 101—15c Nancy Coleman



Still No. D 12

Mat No. 203-30c

A trio of beauties prepares for an elegant ball in the above scene from Warner Bros.' new film romance, "Devotion," arriving Friday at the Strand. Besides Olivia de Havilland and Ida Lupino (shown here with Nancy Coleman), the picture also stars Paul Henreid and Sydney Greenstreet.

Actress' Sobs Stonily Measured By Sound Man

Olivia de Havilland was getting the Brussels brush-off. This was unusual enough, for up to this point in her career, Olivia had never lost a man in pictures. Now, of all things, she was being discarded by a middle-aged school teacher.

In 'Devotion'

It happens in Warner Bros.'
"Devotion," currently at the
Strand, in which Olivia is costarred with Ida Lupino, Paul
Henreid and Sydney Greenstreet.

Victor Francen, portraying the headmaster of a Brussels seminary for young ladies, has won the foolish heart of the credulous girl, but he is afraid of his fat wife.

Olivia cries real tears as Francen brusquely ignores her plea and tells her to return to England. He parries her plaints by pretending that nothing ever occurred between them. And Olivia, a broken-hearted girl, sobs and leaves the room.

Dramatic High Spot

It's a touching scene, and one of the dramatic high spots of

Handwriting Record Set In 'Devotion'

Something of a record for handwriting inserts was set by Warner Bros.' penmanship expert, C. T. Ellis, for the new drama "Devotion," which co-stars Ida Lupino, Olivia de Havilland, Paul Henreid and Sydney Greenstreet, and opens on Friday at the Strand.

For scenes showing the prodigous Bronte sisters at work on their novels and their vast correspondence, Ellis had to write more than five thousand words.

"Devotion."

Bob Hughes, sound man, who was recording sobs, pleas and dismissal, listened dourly as the scene was a "take" after the fourth careful rehearsal. There'll be wet handkerchiefs in the theatre when this scene plays. But Bob Hughes checked his decibles automatically and dismissed the whole thing.

"Well, he certainly did wriggle out of that one," he said.



Still No. D 327

Mat No. 208-30c

Ida Lupino lends a deaf ear to Olivia de Havilland's entreaties in the above scene from Warner Bros.' newest film drama, "Devotion," currently playing at the Strand. Paul Henreid and Sydney Greenstreet are also starred in the film.

An Informal Star Story For Women's Pages Or Weekend Supplements

Star Broke Into Films In Cinderella Fashion

Olivia de Havilland is her real name, and she was born in Tokyo, Japan, but she's of English descent on both sides. Among her notable ancestors were Sir Peter de Havilland, an ardent supporter of Cromwell against Charles I, and Lord and Lady Nolesworth, patrons of Gilbert and Sullivan.

At the ripe old age of three years Olivia came with her parents to America, with a stop-off at Hawaii on the way. The de Havillands lived in San Francisco, then in Saratoga, California. She attended Saratoga Grammar School, Notre Dame Convent and Los Gates Union High School, and won a scholarship to Mills College, Berkeley—which was never taken advantage of because an exciting career suddenly loomed.

Active In School

During her school days Olivia played hockey, debated, won a public speaking cup, and edited the school year book. Also she played leading roles in school theatricals, and acquitted herself nobly. (Note: Her mother had studied at Sir Herbert Beerbohm Tree's Academy in London, read plays, and was an excellent dramatic coach, all of which helped).

It was Olivia's school ambition to be a teacher, an author, or—an actress. She was planning to accept her scholarship to Mills College and study to become a teacher of elocution

It happened that she was playing the role of Puck in a school production of "A Midsummer Night's Dream." Hearing that the famous Max Reinhardt was about to put on a super-colossal production of the same Shakespearean fantasy in the Hollywood Bowl, Olivia went to Hollywood on an impulse and asked the Herr Professor for a part. He told her she could be understudy for the role of Hermia. Then Gloria Stuart, cast as Hermia, left the company. Olivia stepped into the part with great success and as a result was tested by Warner Bros. in the same role of Hermia in Reinhardt's spectacular film production of the play. Next she was signed to a long-contract. Scholarship was forgotten.

Paints and Writes

Outside of the stage and screen she is most interested in painting and writing. She can sketch a little, is something of a sculptress, and tries "desperately" to write poetry. She likes music and plays the piano, but doesn't dance or sing. She would like to be a toe-dancer, but declares she can't dance and has no sense of balance. However, as a swimmer and fancy diver she knows her splashes.

To keep fit she sleeps fourteen hour a day whenever she gets the chance. She doesn't go in for any diet. She greatly enjoys outdoor sports, her favorites being horseback riding, swimming, tennis and badmingers of the state of

ton. She has no "beauty secrets."

The actress' films under the Warner Bros. banner have included "A Midsummer Night's Dream," "The Male Animal," "In This Our Life," "Thank Your Lucky Stars" and "Princess O'Rourke." Currently she is sharing starring honors with Ida Lupino, Paul Henreid and Sydney Greenstreet in that studio's "Devotion," now playing at the Strand.



Still No. OD 1672 Mat No. 108—15c
OLIVIA DE HAVILLAND co-stars
with Ida Lupino, Paul Henreid and
Sydney Greenstreet in Warner Bros.'
"Devotion," stirring new film romance now at the Strand.

Actor May Be A Fool But Anyway He's A Gentleman

Olivia de Havilland was in the dark—and in a Tunnel of Love, to boot—when the lights went out.

It happened on the set during the filming of Warners' new screen drama, "Devotion," currently at the Strand, when a fuse blew and Olivia, along with Victor Francen, was trapped in a gondola surrounded by three feet of water.

Play Romantic Scene

Since the pair were playing a romantic scene, there was considerable speculation about what went on in the Tunnel of Love.

Said Mr. Francan: "I suppose thousands of young men would give their eye teeth to ride through that tunnel with Olivia.

"If I say that nothing happened—I make a fool of myself. If I say that anything happened, I am not a gentleman.

"Gentlemen — nothing happened."

Francen plays an important featured role in the picture which, besides Olivia de Havilland, also stars Ida Lupino, Paul Henreid and Sydney Greenstreet.

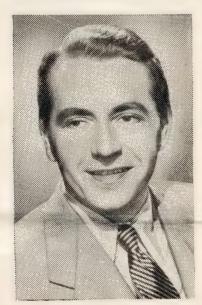
Actor Offers Striking Contrast To Film Roles

Paul Henreid, currently to be seen in Warners' "Devotion" at the Strand, will sit down with you and try to explain his European ancestry, if you've got a spare hour or three— but there are only two things he is definitely sure about.

First, the suave strapping actor will never forget the exact date he filed his final U. S. citizenship papers—August 12, 1945. He had them ready for almost six months in advance!

Second, the ten years that have elapsed since he fled from Hitler Europe to satirize Der Fuehrer on the British stage have convinced him how right he was in his early Nazi-hating days in Vienna.

About that background of his: Paul's mother was Viennese. He was born in Trieste in 1910, a year when that disputed city was Italian. But his home was Vienna, which at that time was Austrian, and his father was Swedish and, later, an Austrian subject. You figure it out!



Still No. PH 120 Mat No. 110-30c

PAUL HENREID causes a rift between two sisters in Warners' new romantic drama, "Devotion," now at the Strand. Ida Lupino, Olivia de Havilland and Sydney Greenstreet are also starred in the film.

Henreid's father tagged a "von Wassel-Waldingau" onto his Swedish monicker when he became a leading Viennese financier. But Paul has always ignored the addition, on the theory that things were confusing enough, as it was.

So he went on the stage in Vienna, went over to London in 1935 and hasn't been on the continent since.

"The Madman of Europe," a bitterly anti-Nazi play, was his first English production, and it gave him a fortunate start. It also cost him his Austrian estates, valued at about \$100,000.

His first American motion picture, "Joan of Paris," quickly established him as a leading man of the romantic school, but his initial success as a screen actor was in the role of villain, notably in "Night Train."

Henreid was married nine years ago to a Viennese girl whose quick talent as a designer of clothes saved the pair from financial embarrassment more than once. This was particularly true when they first came to America. Already rated as a European star, Henreid was expected to live like one, but \$20a-day-hotel rooms were far out of his class. Mrs. Henreid's talents saw them through this crisis for several months. Now, of course, the career is all Henreid's; they live in a small house in Brentwood, rarely go to night clubs.

On the screen, Henreid appears distinguished, subtle, romantic, ardent-whatever qualities should be ascribed to a star whose most striking attribute is a continental manner. It is impossible to maintain this illusion off-screen. Paul is friendly, simple, and determined to be an American. He served as an air raid warden in London and enrolled as an air raid warden in Brentwood. He is under contract to Warner Bros. and made his first Warner picture as leading man to Bette Davis in "Now, Voyager." In "Devotion" he shares starring honors with Ida Lupino, Olivia de Havilland and Sydney Greenstreet and it is because of their love for him that the two actresses, who portray sisters in the film, encounter tragic heartbreak.

Canine Rivalry Flares On Set At Warner Bros.

Olivia de Havilland and Ida Lupino trapped director Curtis Bernhardt smack in the middle of the toughest casting problem he ever faced.

There was a spot for a dog in their current Warner Bros.' picture, "Devotion," now playing at the Strand, and both girls offered their own pooches as candidates. Olivia's candidate was the



three - month - Olivia de Havilland old airedale, "Shadrack," and Ida's was the veteran and highly intelligent German shepherd, "Duchess."

Although they kept the dogs on the set constantly, showing them off, extolling their photogenic qualities to Bernhardt, vastly to the amusement of the "Devotion" company, the director solved his problem by employing a third animal, a shaggy sheep dog, who can be seen in many of the film's sequences.

Besides the Misses Lupino and de Havilland, "Devotion" also stars Paul Henreid and Sydney Greenstreet. HOLLYWOOD Farade

Dress Farade

GEORGIA COOPER



Three green bands flecked with sequins, encircling waistline, hips and wrists, distinguish the beautiful dinner dress modeled here by Ida Lupino, lovely star of Warner Bros.' new film drama, "Devotion."

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Brother In 'Devotion' Says Being Weak's Tough

Just why Arthur Kennedy should have seemed a natural choice to play the role of Branwell Bronte, weak but levable brother of the famous Bronte sisters and novelists in Warner Bros.' "Devotion," currently at the Strand, is a little uncertain.

Perhaps an earlier success as the heavy-drinker in "They Died With Their Boots On" had something to do with it. In that one he tried to ruin the entire Seventh Cavalry and most of the Indians in the Dakota Territory by providing too much strong drink at his trading post.

Or, perhaps, it was his sensitive face and flying blond hair that brought Kennedy to particular attention for this very fat role in a very big picture. He looks like a young man who might become a drunkard, just as the talented, sensitive Bronte brother did. He looks the part, even though he has never lived up to it in real life or on the stage.

As the ne'er-do well brother of the gifted family—which includes, in "Devotion," Olivia de Havilland, Ida Lupino and Nancy Coleman—Kennedy has many pleasant moments to play. Scenes with his sister Emily, for instance, when he tells Miss Lupino what she has evidently never believed before, that she and her sister Charlotte are in love with the same man. He isn't always reaching for the nearest bottle.

Kennedy holds some sort of a record in Hollywood. He became an actor deliberately by finishing a four-year dramatic course at the Carnegie Institute of Technology. He accepts and plays the roles he does because he believes they are good roles, worthy of his best talents and most strenuous efforts.

Such a role is the one he plays in "Devotion." It is not easy, in his opinion, to be a drunkard effectively on the screen—especially a half-lovable weakling with a taste for strong drink.

"It's a role which practice will never make perfect," he says. "So I don't rehearse week-ends or evenings. Besides, my wife wouldn't like it."

Mrs. Kennedy, incidentally, is an actress of some note herself, having appeared with her husband on the New York stage as Mary Cheffey. During the time she worked with him on the stage, however, he was never singled out to specialize in weakling roles. He was, in fact, once Ethel Barrymore's leading man.

The changing screen world and work is taken in stride by Kennedy. He played Shakespearean roles in the Globe Theatre of New York during the late, almost forgotten World's Fair there. Before that he toured with a traveling stock company playing many varied roles-one of them requiring him to parade about the stage carrying an umbrella in driving rain. After such experiences nothing will surprise or distress Kennedy except a poor role or a bad performance.

The weak Bronte brother of "Devotion" was the determined, single-purposed brother of James Cagney in "City for Conquest," chosen for that role because of the same sensitive face which makes him peculiarly eligible to play Branwell Bronte. He has also had a fine supporting role in "Desperate Journey" and followed that with an important part in Warners' "Air Force."

Besides Olivia de Havilland and Ida Lupino, "Devotion" also stars Paul Henreid and Sydney Greenstreet.

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25 & over\$1.75	each						
SIX-SHEETS							
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50 to 99	each						
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50 to 9911c	each						
100 & over 90	each						



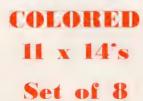
Rental: 8c











Rental: 35c











SLIDE-Price: 15c



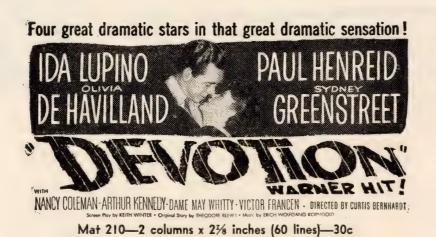
ADVERTISING



IA



Mat 306—3 columns x 8 inches (342 lines)—45c



2A



fled from
fled from
her demands
her her
into her
sister's arms...

her suster... The sweetness of love, and the meaning of torment ... she learned them both together!

the "friend".

The furious Fat Man ... they couldn't fool him—they couldn't trust him ...



Mat 402—4 columns x II inches (620 lines)—60c

IDA LUPINO PAUL HENREID DE HAVILLAND GREENSTREET



NANCY COLEMAN-ARTHUR KENNEDY-DAME MAY WHITTY-VICTOR FRANCEN - DIRECTED BY CURTIS BERNHARDT

Screen Play by KEITH WINTER - Original Story by THEODORE REVISS - Music by ERICH WOUGANG KORNOOLD

Mat 211—2 columns x 21/8 inches (60 lines)—30c



Mat 301—3 columns x 7 inches (291 lines)—45c



NANCY COLEMAN - ARTHUR KENNEDY-DAME MAY WHITTY - VICTOR FRANCEN
DIRECTED BY CURTIS BERNHARDT - Screen Play by KEITH WINTER - Original Story by THEODORE REEVES
Music by ERICH WOLFGANG KORNGOLD

Mat 214—2 columns x 6 inches (170 lines)—30c



Mat 403—4 columns x 9 inches (504 lines)—60c





Mat 303-3 columns x 434 inches (204 lines)-45c





NANCY COLEMAN · ARTHUR KENNEDY DAME MAY WHITTY · VICTOR FRANCEN DIRECTED BY CURTIS BERNHARDT BOTTON by NEITH WINTER · Onginal Story by THEODORE REEVES May be RECH WORLDANG KORMICOUR

Mat 116 1 column x 11½ inches (162 lines) 15c





Mat 302-3 columns x 61/2 inches (270 lines)-45c







NANCY COLEMAN • ARTHUR KENNEDY
DAME MAY WHITTY • VICTOR FRANCEN
DIRECTED BY CURITS BENHARDT
Screen Ploy by KEITH WINTER • Original Stone by THEODORE REEVES
Music by ERICH WOLFGANG KORNGOLD

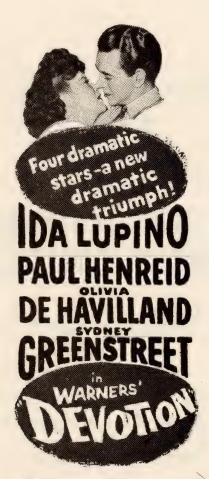
Mat 112 1 column x 10½ inches (148 lines) 15c

FOUR DRAMATIC STARS...A. NEW DRAMATIC TRIUMPH!



NANCY COLEMAN · ARTHUR KENNEDY
DAME MAY WHITTY · VICTOR FRANCEN
DIRECTED BY CURTIS BERNHARDT
Screen Floy by KEITH WINTER · Original Story by THEODORE REEVES
Music by ERICH WOLFGANG KORNGOLD

Mat 117 1 column x 734 inches (108 lines) 15c



NANCY COLEMAN - ARTHUR KENNEDY
DAME MAY WHITTY - VICTOR FRANCENT
DIRECTED BY CURTIS BERNHARDT
Screen Play by KETH WINTER - Organd Story by THEODORE REEVES,
MUNIC BY ERICH WOLFERNE FOR HORIZOND

Mat 115 I column x 5½ inches (74 lines)



Billing

WARNER BROS.

50%

Pictures, Inc. Presents

5%

IDA LUPINO - PAUL HENREID OLIVIA de HAVILLAND-SYDNEY GREENSTREET

"DEVOTION"

100%

NANCY	COLEMAN — ARTHUR KENNEDY	509
DAME	MAY WHITTY - VICTOR FRANCEN	409
	Directed by Curtis Bernhardt	259
	Screen Play by Keith Winter	39
	Original Story by Theodore Reeves	29

Music by Erich Wolfgang Korngold

A Warner Bros.-First National Picture



It tells all about those Bronte Sisters! NANCY COLEMAN · ARTHUR KENNEDY · DAME MAY WHITTY · VICTOR FRANCEN

by KEITH WINTER • Original Story by THEODORE REEVES
Music by ERICH WOLFGANG KORNGOLD DIRECTED BY CURTIS BERNHARDT .

Mat 304-3 columns x 8½ inches (345 lines)-45c

Latest Vitaphone Releases

"MOVIELAND MAGIC"—highlights exciting events in the day of a glamourous young screen actress. Filled with lovely music and gorgeous gals, this is one offering that is worth its weight in gold! In Technicolor—plus glimpses of Jane Wyman, Cliff Edwards and Dennis Morgan . . . 2003—Technicolor Special—20 mins.

"ELMER'S HARE REMOVER"—finds little Elmer Fudd deciding to experiment with Bugs Bunny!!! Needless to say, Elmer meets more than his share of trouble when our long-eared hero acts hard-to-get. A perfect cartoon team in a perfect reel . . . 1717—Merrie Melodies (Cartoon in Technicolor)—7 mins.

"JAN SAVITT AND HIS BAND"— hits a new high in musical reels. Jan's outfit is pretty smooth, so this fast-moving release has everything in it that you could possibly want. Even an acrobatic troup have been thrown in for good measure. 2606-Melody Masters Bands-10 mins.

"SNOW EAGLES"- is another Technicolor triumph from Blumenthal and Heilner. Filmed in the wilds of St. Jovite in Quebec, Canada, this one has all the thrills that mountain skiing can offer—and that's saying plenty! 2505-Sports Parade (in Technicolor)-10 mins.

"ALL ABOARD"—is the signal for some swell screen entertainment! Offering a much-merited tribute to our nation's railroads, this amazing film will delight 'em right through its ten minutes of running time. In Technicolor, too . . . 2803—Technicolor Adventures

"FRESH FISH"—is a time-tested, gag-packed, roll-'em-in-the-aisles re-release in the Blue Ribbon Hit Parade series. Chosen for sheer enjoyment, this one tells what happens when the various kinds of fish provide the jumping-off point for a group of swell gags! 2306—Blue Ribbon Hit Parade (Cartoon in Technicolor)—7 mis.

PHOTOS OF ALL RETOUCHED AD ILLUSTRATIONS AVAILABLE

Order all stills direct from the Warner Bros. Campaign Plan Editor, 321 West 44th St., New York 18, N. Y. Price 10c each.



ART "E"



ART "JLA"



ART "MCG"



ART "F"



ART "BDI"

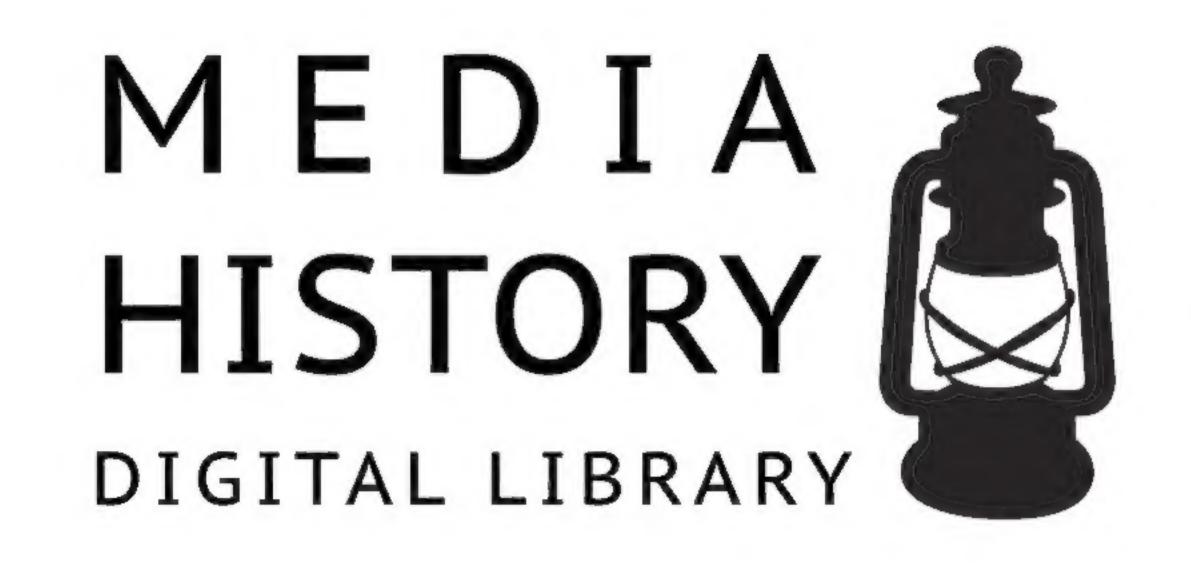


ART "K"

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